



CONCERT

Net Proceeds Benefiting:

THIRD  
WAY  
CENTER

### Sponsorship Levels

#### Diamond - \$25,000

- Speaking Opportunity
- 25 VIP Tickets
- Meet & Greet Opportunity
- Logo on Event Poster/Invite
- Logo on Press Release and Social Media Posts

#### Platinum - \$15,000

- 15 VIP Tickets
- Meet & Greet Opportunity
- Logo on Event Poster/Invite
- Mention in Press Release and on Social Media Posts

#### Gold - \$10,000

- 10 VIP Tickets
- Name on Event Poster/Invite
- Mention on Social Media Posts

#### Silver - \$5,000

- 8 VIP Tickets
- Name on Event Poster

#### Top of the Chart - \$2,500

- 4 VIP Tickets
- Name on Event Poster

#### Music Lover - \$1,000

- 4 General Admission Tickets

FEATURING  
LAMONT LANDERS

September 13, 2024

Doors Open at 6:30pm - Program Starts at 7:15pm

Legacy Campus

10035 S. Peoria Street - Lone Tree, CO 80134

Presented by:



Community Banks  
of Colorado®

A division of NBH Bank, Member FDIC

For more information, visit: [domorecharitychallenge.org/concert](https://domorecharitychallenge.org/concert)



## About Third Way Center:

Third Way Center offers truth and hope to the most vulnerable adolescents and their families with complex mental health issues, by helping them work towards trauma resolution and enabling them to become productive members of society. Adolescents make their way to Third Way Center from a variety of backgrounds, often from foster care, youth corrections or homelessness. Our goal is to break the cycle of trauma by helping young teens discover their own path to success. We continually adapt innovative science combined with dedicated mental health treatment for youth in need, allowing growth & healing to begin.

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## About Lamont Landers:

Born and raised in Alabama, Lamont Landers grew up absorbing the soulful sounds of the South that surrounded him. At the age of 14, he taught himself how to play guitar, and, at the age of 19, began singing. He spent years quietly honing his talents behind his bedroom doors, listening to records by Stevie Wonder, Al Green, Sly & The Family Stone, and Ray Charles on repeat. At the age of 22, a candid video recorded by his sister of Lamont performing the Ray Charles' classic "Hit the Road Jack" went viral on YouTube and garnered over 400,000 views overnight. In the summer of 2023, history repeated itself with similar enthusiastic fan response propelling five Lamont Landers TikTok videos to over 1,000,000 views each. No longer a secret of North Alabama, Lamont will be touring throughout North America in 2024.

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